

## **WEBSITE PRIVACY POLICY**

This website is created and owned by A Simple Path LLC.

Your privacy is very important to us, and the below details the information that A Simple Path LLC may collect from your and how we use it. By visiting and using our website, you agree to be bound by the terms of the following policy.

### **INFORMATION WE COLLECT**

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This may include sensitive and confidential medical information, and/or information provided at the time of subscribing to any newsletter released by A Simple Path LLC.
- Records and copies of your correspondence (including email addresses), if you contact us directly.
- Responses to any market research surveys and/or feedback that you may complete.
- Details of transactions you carry out through our Website or our third-party service providers and of the fulfillment of your services. You may be required to provide financial information before paying for our services via a secured third party link.

Please note that you have the right to inquire about and access the data that we have collected. You also have the right to request your data be updated or removed from our database at anytime.

### **USE OF INFORMATION COLLECTED**

We may use the information collected on our website for our own internal purposes to support and improve our business, including, but not limited to:

- Improving the website and contacting users;
- Communication regarding new product or service offerings, contests/giveaways, or newsletter or new blog entries;
- Communication regarding market research requests;
- Should you make a purchase on the A Simple Path LLC website, we will send you an email confirmation of your order.

Please note that you have the opportunity to opt out of receiving any communications.

## **SECURITY**

We follow generally accepted industry standards to protect the information submitted to us, both during transmission and once we receive it.

If we (or one of our third-party providers) collect sensitive information (such as credit card data), that information is encrypted and transmitted in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for “https” at the beginning of the address of the web page.

## **COOKIES**

A cookie is a piece of data stored on a site visitor’s hard drive to help us improve your access to our site and identify repeat visitors to our site. Our website takes advantage of this functionality to enhance your experience. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is not linked to any personally identifiable information you may provide on our site. You have the ability to prevent your computer from accepting cookies but, if you do, certain functionality on the website may be impaired.

## **DO NOT TRACK REQUEST POLICY**

A number of internet browsers have incorporated “Do not track” features. These features involve signaling to websites that you visit that you do not wish to be tracked. A common definition of “tracking” nor a common interpretation of how to utilize “do not track” signals has not yet been established. Because of this, A Simple Path LLC does not currently respond to “do not track” features.

## **DISCLOSURE OF INFORMATION**

A Simple Path LLC will not sell or otherwise provide your personal information collected to outside third-parties for the purpose of unsolicited email marketing or any other purpose. However, we will disclose personal information and/or an IP address, when required by law or in the good-faith belief that such action is necessary to:

Cooperate with the investigations of purported unlawful activities and conform to the edicts of the law or comply with legal process served on our company.

Protect and defend the rights or property of our Website and related properties.

Identify persons who may be violating the law, the rights of third parties, or otherwise misusing our Website or its related properties

Please keep in mind that whenever you voluntarily disclose personal information online – for example through e-mail, discussion boards, or elsewhere – that information may be collected and used by others.

## **LINKS**

Links to outside websites may be included on this site. Please note that we are not responsible for the content or privacy practices of such websites. Users are encouraged to read the privacy statements of any other site that may collect personally identifiable information

## **CHANGES TO THE PRIVACY POLICY**

A Simple Path LLC reserves the right to revise and update this Privacy Policy from time to time in our sole discretion. All changes are effective immediately when posted, and apply to all access to and use of the Website thereafter.

You understand that your continued use of the Website following the posting of revised Privacy Policy indicates your acceptance and agreement with respect to the changes.

Please check this page periodically to ensure you are aware of any changes in terms, as they are binding on you.

## **CONTACT INFORMATION**

To provide feedback, comments, requests for technical support, or ask questions about this Privacy Policy, contact us at:

Email: [lauren@asimplepathhealth.com](mailto:lauren@asimplepathhealth.com)